



July 1, 2016

City of Banning Electric Utility Offers Banning Businesses Up to \$2,700 for Energy Efficiency Upgrades

Banning, CA. – The City of Banning Electric Utility (the “Utility”) is very pleased to announce the annual refunding of the energy-saving program called the **Business Energy Efficiency Funds (the “B.E.E.F.”)**. This program has been designed specifically to help Banning’s small and mid-sized business community. The program will be available until the budgeted funds are exhausted.

What’s the B.E.E.F.?

The B.E.E.F. has two components to it. First, the Utility will send a certified energy specialist to businesses interested in participating in the program. The energy specialist will conduct a small-business energy survey to identify lighting, refrigeration, motors, air conditioning tune-ups, and other qualifying potential energy efficiency upgrades. There is no cost to the business for this energy survey. A short report will be generated listing recommended energy efficient retrofits. Each recommendation will include the cost to perform the retrofit, anticipated annual energy savings, and simple payback.

The second component of the B.E.E.F. is even more generous. Businesses will have the option to select the recommendations they consider a priority to install based upon the anticipated savings and the cost of the energy efficiency upgrades. Once the selection of energy efficiency upgrades is finalized and agreed upon by the business owner, certified installers will be scheduled to conduct the work at the facility. The Utility will pay up to \$2,700 for the recommended retrofits selected, with no or minimal cost to the business. The first \$1,000 worth of energy efficiency retrofits is absolutely **FREE** to the business! For retrofit projects costing greater than \$1,000, there is a 10% copay on the incremental cost between \$1,001 and \$2,000, and a 20% copay on the incremental cost between \$2,001 and \$3,000. If the energy efficiency retrofits selected exceed \$3,000, the incremental cost beyond \$3,000 would be completely borne by the business. The following table gives examples of the copays at differing levels of upgrade costs:

Upgrade Costs	Amount Paid by Utility	Business's Copay	Cumulative Copay %
\$1,000	\$1,000	\$0	0%
\$2,000	\$1,900	\$100	5%
\$2,500	\$2,300	\$200	8%
\$3,000	\$2,700	\$300	10%

The Utility has hired Richard Heath and Associates (“RHA”) to run this program on its behalf. RHA has been in the business of energy surveys and retrofits for over 25 years and is highly respected within the energy industry. **If your business is interested in participating, simply call RHA at: 1-800-263-9313.**

If you have any questions regarding the program that you would like to discuss directly with the Utility, please contact Veronica Craghead at 951-849-5224.